



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Report on Industrial visit

Event Name	Industrial visit
Event type	COCA COLA Beverages
Date / duration	02.08.2018 9.30 am – 5 pm
Resource person	Mr.P.Raju, Production manager
Name of coordinator	Mr.B.Kalyan kumar
Target audience	MBA students
Total No. of participants	100
About the event	Gained knowledge on processing units of beverages including cool drinks production
Feedback	Students felt that visiting this industry is worthy

Photograph:



The industrial Visit of MBA students is organized on 02-08-2018 by the SMS Department, Lakireddy Bali Reddy of Engineering, Mylavaram; our students visited the Co-Ca Cola Athmakur. The Industrial personal described the objectives of the Industry interims of production process, operations , quality control and HRM and Marketing Process Etc., This is the good opportunity and more useful to enhance the skill of knowledge of industry and their practically